DESIGN MANIFESTO

design is personal. not political.
design dignifies. it does not
discriminate. design provides and
provokes. it has no prejudice. design
heals the heart, replenishes the soul,
ignites the mind. design civilizes, not
demonizes. design excites and exalts.
it never excludes. design educates.
it does not repudiate. design has
empathy not antipathy. design is
culture. design is craft. design is art.
design is science. design is history.
design is love. design speaks.
design listens. design is everywhere.
we are design.

IIDA

NORTH FLORIDA
chapter

2020 SPONSORSHIP OPPORTUNITIES
THE VISION & MISSION OF THE INTERNATIONAL INTERIOR DESIGN ASSOCIATION (IIDA) STANDS FOR THE FUTURE OF DESIGN...

EXPECT MORE.
IIDA understands that Membership is personal, meaningful and shapes you as an individual and practitioner throughout your career, adapting with your needs. IIDA advances the profession of Interior Design through the cultivation of leadership and by advocating for exceptional design.

SAY MORE.
IIDA makes it easy to connect with like-minded professionals. We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

READ MORE.
Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

GROW MORE.
Combining realism and vision, IIDA defines opportunities for our Members to maximize their professionalism. IIDA is a catalyst for your professional development.

KNOW MORE.
Education is a life-long pursuit, and the process of becoming a well-educated design practitioner does not end when you graduate. IIDA supports you with numerous educational options and provides you with the knowledge and confidence to prosper in today's rapidly evolving marketplace.

GIVE MORE.
Design is about humanity and improving the human condition through interior environments that are effective, efficient and exceptional. IIDA shares your passion to create a better world, and we leverage the resources of the IIDA Foundation to give back.

DO MORE.
IIDA Forums offer a venue for discussion with professionals in similar fields and dispersal of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice.

PRACTICE MORE.
IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.
Dear Industry Sponsor,

Your support is the key to achieving both our mission and our vision. Our goal each year is to promote chapter initiatives by increasing the quality of all events, add new networking opportunities and increasing our membership.

We are honored to continue to elevate our signature event, the Illuminate Awards Gala, and we are working hard to develop new programs in Professional Development, Student Affairs and Leadership Development. We look forward to your help in launching these new programs and hope that you will take advantage of the many opportunities for IIDA NFL to come together with other members of the North Florida design and construction community in 2020.

Our advocacy team is closely monitoring legislation aimed to deregulate Florida Registered Interior Designers. In light of recent actions, we remain supportive of legislative efforts to preserve professional licensure in the State of Florida. This includes trips to the State Capitol to meet with Legislators and Lobbyists to educate on what we do as professionals, as well as attending the annual IIDA Advocacy Symposium.

Our dedicated communications team is working hard to deliver content and increase our social media exposure through Facebook, Instagram, and email blasts.

The passion of our volunteers is undoubtedly our greatest strength. It is exciting to see the enthusiasm of our ever-growing membership as we gather to learn, be inspired, and celebrate our industry.

It is because of our invaluable Sponsors that all of these undertakings are possible and we could not do it without you! With your support, we can continue to maintain this high level of excellence and strive to make being a supporter of our chapter a positive experience that gets better every year. Together we can help our Chapter shine brighter than ever before! We can’t wait to see what we will achieve together this upcoming year…

Should you have any questions or wish to discuss opportunities that best fit your company’s needs, please contact Hannah Skaggs, our VP of Sponsorship, at Hannah@KasperArch.com or Carlie Cole, our VP of Events, at Carlie.Cole@rsandh.com

Sincerely,

IIDA NFL Board Members
2020 SPONSORSHIP OPPORTUNITIES

POWERED by design
WHY ANNUAL SPONSORSHIP?

Sponsoring for the year makes a huge difference for our Chapter on a day-to-day basis. Your contribution allows us to keep up communication with our members, maintain our award winning website, support advocacy lobbyist efforts, strategic planning efforts, yearly operating costs of the chapter, and much more!

Your IIDA North Florida Chapter is an active chapter with numerous events and programs offered throughout the year. Your generous contributions have allowed our Chapter and Board Members to promote and enhance the profession of Interior Design in the following ways:

- Professional Development
- Legislative efforts (Advocacy)
- Annual Chapter operations, insurance and overhead costs
- Furnish resources for events
- Student-focused Events and Mentorship
- Summer, Fall, and Winter Chapter Leadership Council Attendance
- Annual Advocacy Symposium Attendance
- Design Connects (Philanthropy)
POWERED
by design.

DEFINED
by community.
<table>
<thead>
<tr>
<th>2020 Annual Sponsorship Menu &amp; Benefits</th>
<th>Vanguard $5,000</th>
<th>Leaders Summit $4,500*</th>
<th>Pioneer $3,500</th>
<th>Trailblazer $3,000</th>
<th>Advocacy $2,500</th>
<th>Innovator $1,500</th>
<th>Creator $750</th>
<th>Cultivator $500</th>
<th>Artisan $250</th>
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</thead>
<tbody>
<tr>
<td>Company logo on all IIDA NFL printed and electronic communications</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Visual recognition with Company logo at all events</td>
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<tr>
<td>Company Logo on IIDA NFL Website</td>
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<tr>
<td>Company logo and Hyperlink on IIDA NFL Website</td>
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<td>X</td>
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<td></td>
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<tr>
<td>Individual digital slide in Design Awards Gala presentation and opening Welcome at event by your company</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Social media posts on your company’s behalf</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
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<td>Social media shout outs</td>
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<tr>
<td>Verbal recognition at one Signature Event presentation</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Premium seating at one major Chapter event</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Opportunity to host a CEU or Professional Development event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Complimentary Event tickets**</td>
<td>8</td>
<td>7</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
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</table>

*Leadership Sponsorship Level - Estimated Value - Based on hosting or providing the total cost amount for the IIDA North Florida Board Member Leadership Retreat

**Illuminate Awards Gala and Cocktail Couture ticket limitations apply
OCTOBER 2019
BOOS AND BOOZ - HALLOWEEN HAPPY HOUR

CHILDREN’S HALLOWEEN COSTUME / DESIGN CONNECTS OUTREACH
Benefiting deserving physically disabled children in our community in conjunction with Independent Living Resource Center (ILRC).

NOVEMBER 2019
CEU

DECEMBER 2019
HAPPY HOLIDAYS!

JANUARY 2020
STUDENT DAY
Student tours and portfolio review / mentorship event

FEBRUARY 2020
TO THE TRADE INDUSTRY EVENT
WINTER CHAPTER LEADERSHIP CONFERENCE

MARCH 2020
PHILANTHROPY EVENT – NEW THIS YEAR!

APRIL 2019
ILLUMINATE DESIGN AWARDS GALA
A celebration to recognize interior design projects from designers across North Florida. The awards recognize design excellence, creativity that strives to continuously push boundaries and exceed expectations, and individual service to our Interior Design industry. This is one of the Chapter’s largest and most popular events of the year!

MAY 2020
CEU

JUNE 2020
SUMMER CHAPTER LEADERSHIP CONFERENCE AND NEOCON

JULY 2020
CHAPTER BOARD RETREAT (LEADERS SUMMIT)

AUGUST 2020
SCHOOLS BACK

SEPTEMBER 2020
ANNUAL KICK-OFF EVENT / MEMBERSHIP / SPONSOR APPRECIATION EVENT
ADVOCACY SYMPOSIUM & SOUTH REGION CHAPTER LEADERSHIP CONFERENCE

OCTOBER 2020
PROFESSIONAL DEVELOPMENT SPEAKER/WELLNESS EVENT
Join IIDA in an exciting new event for our local chapter. More details to follow soon.

NOVEMBER 2020
CEU

DECEMBER 2020 / JANUARY 2021
HOLIDAY PARTY
Company Name (as it should appear on all printed / electronic communications):

Local Contact Name ___________________________________________________________

E-mail __________________________________ Phone ________________________________

Billing Address ______________________________________________________________

City __________________ State ______ Zip __________________

SELECT CHAPTER SPONSOR LEVEL:

• Vanguard $5,000.00    • Leaders Summit $4,500.00    • Pioneer $3,500.00    • Trailblazer $3,000.00

• Advocacy $2,500.00    • Innovator $1,500.00    • Creator $750.00    • Cultivator $500.00

• Artisan $250.00

Please complete and email this form to: Hannah Skaggs Hannah@KasperArch.com

An invoice will be generated and sent to the email address provided. Payments can be made by credit card or a check can be provided to Mary Couch.

Annual sponsorships run from January 2020 through December 2020, unless otherwise agreed upon.

Thank you for supporting IIDA North Florida!
THANK YOU TO OUR 2019 SPONSORS!!

Vanguard Sponsor

Interface® nora®

Trailblazer Sponsors

Innovator Sponsors

Tarkett