

DESIGN MANIFESTO

design is **personal**. not political.
design **dignifies**. it does not
discriminate. design **provides** and
provokes. it has no prejudice. design
heals the heart, **replenishes** the soul,
ignites the mind. design civilizes, not
demonizes. design **excites** and **exalts**.
it never excludes. design **educates**.
it does not repudiate. design has
empathy not antipathy. design is
culture. design is craft. design is **art**.
design is **science**. design is **history**.
design is **love**. design **speaks**.
design **listens**. design is everywhere.
we are design.

IIDA

IIDA

NORTH FLORIDA

chapter

2019 SPONSORSHIP OPPORTUNITIES

THE VISION & MISSION OF THE INTERNATIONAL INTERIOR DESIGN ASSOCIATION (IIDA) STANDS FOR THE FUTURE OF DESIGN...

EXPECT MORE.

IIDA understands that Membership is personal, meaningful and shapes you as an individual and practitioner throughout your career, adapting with your needs. IIDA advances the profession of Interior Design through the cultivation of leadership and by advocating for exceptional design.

SAY MORE.

IIDA makes it easy to connect with like-minded professionals. We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

READ MORE.

Design is an emotional, aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. And stay current with the latest discourse in design with news and info updates from IIDA and your Chapter.

GROW MORE.

Combining realism and vision, IIDA defines opportunities for our Members to maximize their professionalism. IIDA is a catalyst for your professional development.

KNOW MORE.

Education is a life-long pursuit, and the process of becoming a well-educated design practitioner does not end when you graduate. IIDA supports you with numerous educational options and provides you with the knowledge and confidence to prosper in today's rapidly evolving marketplace.

GIVE MORE.

Design is about humanity and improving the human condition through interior environments that are effective, efficient and exceptional. IIDA shares your passion to create a better world, and we leverage the resources of the IIDA Foundation to give back.

DO MORE.

IIDA Forums offer a venue for discussion with professionals in similar fields and dispersal of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice.

PRACTICE MORE.

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

LETTER FROM THE BOARD

Dear Industry Sponsor,

Your support is the key to achieving both our mission and our vision. Our goal each year is to promote chapter initiatives by increasing the quality of all events, add new networking opportunities and increasing our membership.

We are honored to continue to elevate our signature events, Cocktail Couture and the Illuminate Awards Gala, and we are working hard to develop new programs in Professional Development, Student Affairs and Leadership Development. We look forward to your help in launching these new programs and hope that you will take advantage of the many opportunities for IIDA NFL to come together with other members of the North Florida design and construction community in 2019.

Our advocacy team is closely monitoring legislation aimed to deregulate Florida Registered Interior Designers. In light of recent actions, we remain supportive of legislative efforts to preserve professional licensure in the State of Florida. This includes trips to the State Capitol to meet with Legislators and Lobbyists to educate on what we do as professionals, as well as attending the annual IIDA Advocacy Symposium. Meanwhile, our dedicated communications team is working hard to deliver content and increase our social media exposure through Facebook and Instagram.

The passion of our volunteers is undoubtedly our greatest strength. It is exciting to see the enthusiasm of our ever-growing membership as we gather to learn, be inspired, and celebrate our industry.

It is because of our invaluable Sponsors that all of these undertakings are possible and we could not do it without you! With your support, we can continue to maintain this high level of excellence and strive to make being a supporter of our chapter a positive experience that gets better every year. Together we can help our Chapter shine brighter than ever before! I can't wait to see what we will achieve together this upcoming year...

Should you have any questions or wish to discuss opportunities that best fit your company's needs, please contact Stacy Perez, our VP of Sponsorship, at stacy.perez@nora.com or Emi Chavez-Miller, our VP of Events, at emi@cfdflooring.com

Sincerely,
IIDA NFL Board Members

2019 SPONSORSHIP OPPORTUNITIES

POWERED

by design

WHY ANNUAL SPONSORSHIP?

Sponsoring for the year makes a huge difference for our Chapter on a day-to-day basis. Your contribution allows us to keep up communication with our members, maintain our award winning website, support lobbyist efforts, strategic planning efforts and much more!

Your IIDA North Florida Chapter is an active chapter with numerous events and programs offered throughout the year. Your generous contributions have allowed our Chapter and Board Members to promote and enhance the profession of Interior Design in the following ways:

- Professional Development
- Legislative efforts (Advocacy)
- Annual Chapter operations and overhead
- Furnish resources for events
- Student-focused Events
- Summer and Winter Chapter Leadership Council Attendance
- Annual Advocacy Symposium Attendance
- Design Connects (Philanthropy)

As an annual sponsor, you won't be contacted for event sponsorship, unless you tell us you would like to be! Take a look at what we are offering...

CALENDAR OF EVENTS

SIGNATURE EVENT

PROFESSIONAL DEVELOPMENT

SOCIAL EVENTS

STUDENT EVENTS

JANUARY 2019

1.29 ANTIQUE & MODERN TOUR

Learn what goes on behind the scenes at one of Jacksonville's largest custom millwork shops as we tour the 40,000 square foot showroom & manufacturing facility.

FEBRUARY 2019

2.8 PORTFOLIOS & PROFESSIONALS

This event brings together area interior design and interior architecture students with professionals in the Jacksonville area, students have the opportunity to meet design professionals & gain valuable feedback on their portfolios in a casual setting.

3.29 DESIGN AWARDS GALA

A celebration to recognize interior design projects from designers across North Florida. The awards recognize design excellence, creativity that strives to continuously push boundaries and exceed expectations and individual service to our Interior Design industry. This is one of the Chapter's largest and most popular events of the year!

APRIL 2019

CEU PROFESSIONAL DEVELOPMENT EVENT

MAY 2019

BATTLE OF THE FIRMS

Battle of the Firms is a fun and exciting event to engage our Design community in a little friendly competition through field day activities. The setting will be much like that of a backyard bbq complete with food, drinks, music & small prizes. Families are invited to spend the day with us participate. Interior Design, Architecture, Engineering firms as well as Contractors and Brokers will be implored to enter teams of 8-10 people.

JUNE 2019

DESIGN LEADERS BREAKFAST

This invitation only event is new for the IIDA NFL Chapter and is targeted toward key leaders in our local design community. Look for more details in the Spring.

JULY 2019

CEU

AUGUST 2019

SPEAKER SERIES

Another new event for our Chapter. Insightful & thought provoking speakers will share their stories, expertise and advice with the local design community in a flexible one-hour format.

SEPTEMBER 2019

CALL FOR VOLUNTEERS & SPONSORSHIP APPRECIATION EVENT

Award Winning Tour

STUDENT TOURS (UF & FSU)

A day of touring local firms where students gain valuable knowledge of the varying segments of Interior Design. Students are also encourage to inquire about career opportunities in an effort to continue the growth of the profession in North Florida.

OCTOBER 2019

HALLOWEEN COSTUME DESIGN EVENT

Benefiting deserving physically disabled children in our community in conjunction with the Independent Living Resource Center (ILRC).

NOVEMBER 2019

CEU

DECEMBER 2019/JANUARY 2020

JACKSONVILLE & TALLAHASSEE HOLIDAY PARTIES



POWERED
by design.

DEFINED
by community.

<h1>2019</h1> <h2>SPONSORSHIP</h2> <h3>MENU & BENEFITS</h3>	VANGUARD \$4500 1 AVAIL.	PIONEER \$3500	TRAILBLAZER \$2500	INNOVATOR \$1500	ADVOCACY \$1200	CREATOR \$750	CULTIVATOR \$500
	Company logo on all IIDA NFL printed and electronic communications	✘	✘	✘	-	-	-
Visual recognition with Company logo at all events	✘	✘	✘	✘	-	-	-
Company logo on IIDA NFL website	✘	✘	✘	✘	✘	✘	✘
Company logo and hyperlink on IIDA NFL website	✘	-	-	-	-	-	-
Individual digital slide in Design Awards Gala presentation and opening welcome at event by your Company	✘	-	-	-	-	-	-
Social media posts on your company's behalf	4	3	2	1	1	-	-
Social media shout outs	✘	✘	✘	✘	✘	✘	✘
Verbal recognition at Design Awards Gala presentation	✘	-	-	-	-	-	-
Premium location seating at major chapter events	✘	-	-	-	-	-	-
Opportunity to host a CEU or Professional Development event	✘	✘	✘	✘	✘	-	-
Complimentary Event Tickets**	8	7	6	5	4	3	2
Complimentary IIDA NFL Individual Membership for 2019 (Must have at least 1 paying member)	✘	-	-	-	-	-	-

**Cocktail Couture and Illuminate Awards Gala ticket limitations apply

2019 ANNUAL SPONSOR COMMITMENT FORM

Company Name (as it should appear on all printed / electronic communications):

Local Contact Name _____

E-mail _____ Phone _____

Billing Address _____

City _____ State _____ Zip _____

CHAPTER SPONSOR LEVEL:

- Vanguard \$4,500.00
- Pioneer \$3,500.00
- Trailblazer \$2,500.00
- Innovator \$1,500.00
- Advocacy \$1,200.00
- Creator \$750.00
- Cultivator \$500.00

Please complete and send this form to: Stacy Perez, stacy.perez@nora.com

An invoice will be generated and sent to the email address provided or a check can be provided to Stacy Perez.
Thank you for supporting IIDA North Florida!

THANK YOU TO OUR 2018 SPONSORS!!

Gold Sponsor



Silver Sponsors



Bronze Sponsors





IIDA